

DoubleClick Podcasting Presentation Links

April 14, 2019

SOFTWARE

Audacity - excellent and free multi-track editor. <https://www.audacityteam.org/>

Skype - free for one to one or conference calls. <https://www.skype.com/en/>

CallRecorder for Skype - <https://www.ecamm.com/mac/callrecorder/>

GarageBand - <https://www.apple.com/mac/garageband/>

ID3 Editor - <http://www.pa-software.com/id3editor/>

MAX - High quality encoder used to make MP3s - <https://sbooth.org/Max/>

ALTERNATIVE to MAX and ID3 Editor: Forecast <https://overcast.fm/forecast>

HARDWARE

Sennheiser PC 7 or 8 (I think Sennheiser makes good stuff)

<https://en-us.sennheiser.com/usb-pc-headset-pc-7-usb>

<https://en-us.sennheiser.com/usb-pc-headset-stereo-pc-8-usb>

All the rest: <https://en-us.sennheiser.com/professional-headphones-headsets>

Plantronics Audio line such as the .Audio 655 ~\$25-100 (on Amazon)

<https://amazon.com/Plantronics-Multimedia-Headset-Canceling-Microphone/dp/B001SEQN3K/>

Logitech - <https://www.logitech.com/en-us/headsets>

Blue Snowball or Yeti - USB Approximately \$50-120 (on Amazon)

<https://www.bluedesigns.com/products/snowball/>

<https://www.bluedesigns.com/products/yeti-nano/>

<https://www.bluedesigns.com/products/yeti/>

Shure SM58 - XLR Mic w/ adapter ~\$100 mic only \$200 with adapter

<https://www.shure.com/americas/products/microphones/sm/sm58-50a-vocal-microphone>

My Current Hardware

Audio-Technica AT2035 - XLR mic ~\$160

https://www.audio-technica.com/cms/wired_mics/cebb57a269d232ee/index.html

Audio Interface: Zoom H6. One of the best purchases I ever made for podcasting! In addition to being an amazing field recorder, the H6 can also be used as an audio interface between an XLR mic and your Mac!

Zoom H6 - ~\$400

<https://www.zoom-na.com/products/field-video-recording/field-recording/h6-handly-recorder>

Hosting your show

Libsyn - file hosting, RSS feed, and web hosting. \$5-\$15/mo to get started

<https://www.libsyn.com/>

Feedburner — takes RSS feed from your website and provides clean, iTunes compatible, feed

<https://feedburner.google.com>

SimpleCast - \$12/mo <https://simplecast.com/>

Getting listed in iTunes (and other services)

iTunes Connect Resources: <https://itunespartner.apple.com/en/podcasts/overview>

Podcasts Connect Overview: https://help.apple.com/itc/podcasts_connect/#/itcc0e1eaa94

Podcasts Connect: <https://podcastsconnect.apple.com/>

Google Play Music

<https://play.google.com/music/podcasts/publish>

Spotify

<https://artists.spotify.com/faq#how-do-i-get-a-podcast-on-spotify>

Advertising

BackBeat Media: <https://www.backbeatmedia.com/>